THIRSK SHOPPING WEEK,

MAY 31st to JUNE 7th, 1930.



Local Business Crusade.

HAND - BOOK



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Containing:

Entry Forms for all Competitions,

> Local Announcements,

Clubs, etc.,

and other interesting Items.



SpottingN? 2919

PRINTED FOR THE THIRSK CHAMBER OF TRADE BY Z. WRIGHT & SON, THIRSK.

Buy Locally

and



Ensure Satisfaction,

Save Money.

Save Bus Fares,

Get Good Service, Benefit your own town.

"To retract or mend a fault at the admonition of a friend in no way hurts your liberty, no more than if you had grown wiser upon your own thought. For it is still your own judgement and temper which makes you see your mistake, and be willing to retrieve it." Marcus Auretius.



Introduction.

Encouraged by the splendid support given to their last year's effort, the Thirsk Chamber of Trade are again making an attempt to increase, and improve, local business, by organising a SECOND SHOPPING WEEK.

It is desired to show you that the Chamber of Trade is an active body of Business men which has the welfare of the whole of the inhabitants of Thirsk and District at heart. Prosperity in our town is essential if Thirsk is to maintain the happy position she has held in the past. To assure prosperity we must encourage local firms, as individuals, and collectively as clubs, associations, etc., by spending money in our own town in preference to elsewhere, whenever possible.

The Chamber of Trade realise that owing to the growth of Mail Ordering and increased transport facilities, competition is greater than at any prevous period of the towns history, but it is confident that Members can give as good value and service in their respective callings as can be obtained anywhere else, and apart from other considerations advantages are to be gained by knowing the people with whom you do business, especially when their interests centre on ones own "Home Town."

To show you appreciate the efforts the Chamber of Trade are making, you are asked to at least give Thirsk Firms a chance before going or sending away for goods or service, and you are cordially invited to enter all the competitions described in this Hand-book.

The members of Thirsk Chamber of Trade thank you for your interest and support, and hope you will enjoy SHOPPING WEEK, and find some entertainment worthy of your attention.

TEA. BREAKFAST. DINNER. SUPPER. Everything to make each an event in turn. **COFFEE**—roasted daily and ground as required. TEAS-that are a fragrant delight to suit every taste and pocket. Economy Blend 1/4 per lb. Champion Blend 1/8 per lb. Tea Tips of natural repute 2/2 per lb. BACON-Marsh's Hams and Cooked Meats. **CANNED and BOTTLED FRUITS, VEGETABLES**—each the best of its kind. An ordinary 'sit down ' can become a 'banquet' if the quality goods are purchased at B. SMITHS (THIRSK) LTD. 3

Competitions,

The entries for last years competitions proved beyond doubt these were popular and therefore we are including most of them again in this Hand-bcok.

We are also repeating our policy of offering many small, rather than a few large prizes, so that there will be a greater chance for each individual to win something.

The Spotting Competition has been slightly altered to encourage still more diligent searching, and the "Error Competition" is a further inducement to practice observation.

The Limerick Competition has been simplified, and should provide considerable entertainment; as should the Advertisement Ballot, and Electrical Competition.

Cash Prizes will take the form of vouchers which may be exchanged for goods at any of the shops mentioned in this booklet or firms who are members of the Chamber of Trade.

RULES :- The judges decision to be considered final, and no correspondence will be entered into regarding any competition.

> All entries to be sent to the Secretary, Thirsk Chamber of Trade, Finkle Street, Thirsk, and envelopes to be marked, as stated in detailed instructions concerning such competition, at the top left hand corner.

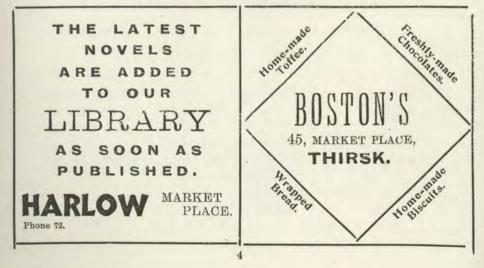
Entries for more than one competition may be enclosed in the same envelope if marked with the names of competitions at top left hand corner.

Entries for all competitions close on June 7th, and no entry received after 10 a.m. on June 9th will be eligible.

RESULTS :- Results will be published in the June 14th or 21st issues of the Darlington Stockton Times and the Yorkshire Herald.

Competitions include :--

SPOTTING COMPETITION. ADVERTISEMENT BALLOT. ESSAY COMPETITION. LIMERICK COMPETITION. ERROR COMPETITION. WINDOW DISPLAY BALLOT. ELECTRICAL BALLOT. TRADERS COMPETITION. SAFETY FIRST DRIVING COMPETITION.



Programme.

The Hand-book having to go to press a considerable time before the actual date of Shopping Week, it is impossible to give a detailed programme, and some modification of arrangements mentioned below may have to be made.

Saturday, May 31st, 2 p.m. Opening speech by T. J. Lynch, Esq., Chairman of the Thirsk Parish Council.

Spotting and Error Hunting begins.

The Thirsk & Sowerby Prize Band will give two Concerts in the Market Place, at 2-4 p.m. and 6-9 p.m.

- Monday, June 2nd. Spotting and Error Hunting will be in full swing. Display judging by the public should take place, and entries sent in for the Safety First Driving Competition.
- Tuesday, June 3th. Spotting and Hunting continues. In the evening the Safety First Driving Competition will commence at 6-30 p.m., from the Market Place, ard continue for several hours. Be there to see the starters, and watch for the finishers.
- Wednesday, June 4th. The Athletic Club are co-operating with the Chamber of Trade in arranging a pleasant time at the Athletic Club Ground. A Special Cricket Match between Thirsk 1st and York Reveliers, will take place in the afternoon. Tea will be served in the grounds. In the evening the T. & S. P. S. B. will play Dance Music.
- Thursday, June 5th. Mr. H. Horner, the Conductor of Thirsk Male Voice Choir, hopes to arrange a Concert in the Market Place, to commence about 6-30 p.m. Carry on Spotting, Hunting, and Judging Displays.
- Friday, June 6th. Continue Spotting, Error Hunting, etc., The Band will give a programme of popular compositions, between the hours of 6 and 9 p.m.
- Saturday, June 7th. The last day for the competitions, claim the prizes you have spotted, send in entries for other competitions, to reach the Secretary before 10 a.m., Monday, June 9th. The Band will play from 2 to 4, and 6 to 9 p.m.

We wish to thank Mr. Horner, and the Thirsk & Sowerby Band, for their promise to help with the above arrangements, and also J. Bell, Esq. for his kindness in placing the Market Place at our disposal for our entertainments.



List of Traders.

The following firms are endeavouring to improve Local Business, and are expending both time and money in an effort to make Shopping Week a success. We feel confident that you will appreciate their efforts, and hope you will encourage their initiative by supporting them, not only during Shopping Week, but throughout the year.

At least be sure to visit all the premises of firms marked x, for Spotting Prizes are to be found there, and yours may be the lucky number, you may also find Errors in their window dressing that may enable you to win a further prize.

The numbers before the names are for use in the Display Ballot, and other competitions.

1-2 W. Bennett, x Boot and Shoe Shop, Millgate.

3 Bickers & Sons, x Painters and Decorators, Millgåte. Messrs. Bamlett, Ltd., Agricultural Engineers.

4 W. D. Bateman, x Grocer and Provision Merchant, Market Place.

5 A. E. Bream, x Grocer and Provision Merchant, Topcliffe Road.

6-7 W. Barker & Sons, x Drapery, Millinery, etc., Market Place.

8 Boston's, x Confectioners, and Bakers, Market Place.

9-10 Clarke & Co., x Grocers & Provision Merchants, Millgate.

11 Miss Corner, x Art Silks and Knitting Wools, Market Place.

12 J. W. Calvert, Town Coal Depot, Thirsk.

14-15 Geo. Dodsworth, x Newsagent, Stationer, Tobacconist, Finkle St.

16 Mrs. Dunn, Primrose Cafe, Market Place.

17-18 Messrs. Foggitt, x Chemists, Market Place.

19 Geo. Green, Motor Engineer, Morris Agent, Stockton Road.

20-21 C. Harlow, x Stationer, Newsagent, Library, Market Place.

22-23. Hepworth's x Men's Outfitters, Market Place.

24-25 W. J. Horner & Sons, x Butchers, Market Place. Correction—B. Smiths (Thirsk) Ltd., X



COLOUR, BEAUTY and SERVICE are linked together in our SOFT FURN-ISHING DEPARTMENT, to which we invite your attention.

DO YOU realise how inexpensive it is to have LOOSE COVERS fitted to your faded furniture?

A LOOSE COVER for this chair illustrated costs only 15^{\prime} -, and will bring with it new life into the HOME.

WE HAVE A SPLENDID SELECTION of CRETONNES, CASEMENTS and CURTAININGS, which range from 9¹/₂d. to 5/11 per yd.

B. SMITHS (THIRSK) LTD.

List of Traders (CONTINUED).

26, 27-28 H. Knaggs & Son, x Tailors and Outfitters, Market Place and Castlegate. 29-30 F. Maxwell, x Boot and Shoe Shop, Market Place. 31, 32 33 F. Meynell, x Draper and Ladies' Outfitter Town End. Mrs. Nicholas, x Ironmonger and China Dealer, Market Place. 34 35-36 H. Nicholson, x Ladies' and Gents' Outfitters, Millgate. G. H. Rayner, x Confectioner, Finkle Street. 37 38-39 Rymer Bros., Ltd., x Model Bakery, Millgate. 40, 41, 42, 43-44 B. Smith Thirsk Ltd., Departmental Stores, Thirsk. Scott & Sons, x Saddlers and Sports Outfitters, Market Place. 45 46-47 Salter & Salter, Ltd., x Boot and Shoe Shop, Market Place. 48 Skipsey & Son, x Fruiterers and Greengrocers, Market Place. Eric Thompson, x Everything Electrical, including Wireless, 49 Kirkgate. 50-51 J. R. Thompson, x Chemist, Market Place. Miss Thewlis, x Baker and Confectioner, Millgate. 52 F. Turnbull, x Ladies' and Gents' Tailor, Kirkgate. 59 54 Thirsk Laundry, Chapel Street. Z. Wright & Son, x Stationers, Tobacconists, Printers, Fancy 55-56 Goods Dealers, Market Place. Miss Hopper Wright, x Boot & Shoe Shop, Finkle Street. 57 Mrs. M. F. Watson, x Boot and Shoe Shop, Town End. 58-59 Walter Willson, Ltd., x Grocers and Provision Merchants, Thirsk. 60-61 D. W. Reedman, x Grocer and Provision Merchant, Market Place 62-63 64 Geo. Neesam x Motor Engineer, York Road. Stead & Co., x Motor Engineer, Market Place. 65 66 J. Bell & Son, Motor Engineers, Thirsk.



Work recently completed.

Thirsk Wesleyan Church. Sowerby Wesleyan Church. Carlton Miniott Church.

Salem Congregational Church, Thirsk.

Primitive Methodist Church, Thirsk.

No job too small or too large ! Equal Service for all ! THIRSK GOLF CLUB.—The Thirsk Golf Links are situated about a mile from the Town on the Northallerton Road, in an ideal position, with magnificent views of the surrounding hills. The course is as good as any inland course could be, and the Committee are carrying out improvements to induce a larger membership. The subscriptions are :—Centlemen Three Guineas; Ladies Two Guineas; Juniors One Guinea. Daily Fee 2/-; Weekly Fee 7/8.

Hon. Sec., G. A. Lomas, Sowerby, Thirsk.

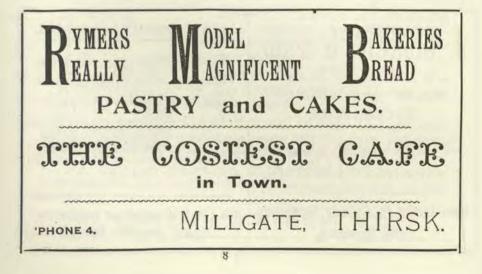
THIRSK ATHLETIC CLUB.—The centre of the Town's Outdoor Sports activities, is certainly the $5\frac{1}{2}$ acres of playing fields of the Athletic Club, Cricket, Bowls. Hockey and Tennis Sections, each with its own Pavilion, are available for an Annual Subscription of 21/-. 6 Grass Tennis Courts and Bowling Green are available for Non members and Visitors at 1/- per day or 2/6 per week. Ordinary Fees:—Cricket, Bowls, and Tennis, 7/6 each per season.

Hon. Sec., J. D. Brown, 2. Victoria Avenue, Sowerby, Thirsk.

THIRSK ANGLING CLUB.—Membership of this club carries with it the right to fish in the Codbeck, and parts of the river Swale; and charges are as follows:—2/6 per annum, Weekly Tickets 1/6, or Daily Tickets 1/-. Tickets are obtainable from, Messrs. Z. Wright & Son, Market Place, Thirsk, and H. Wright, Black Bull Inn, Topcliffe.

Hon. Sec., J. R. Stockdale, Thirsk.

THIRSK & SOWERBY INSTITUTE. -Situated in the Flatts, with lovely views of the surrounding country, bounded by the Hambleton Hills. Founded in 1842, the present buildings were erected in 1925-26, and contain a Billiard Room with 4 full size tables; General Reading Room, Ladies Reading Room, and Library containing 1,500 volumes, including many recently published novels, etc. Two hard Tennis Courts have recently been added, and these are open to the public from Daybreak to Sunset, at a charge of 1/6 per hour, or 1/- per hour for members. Courts may be booked in advance for any particular hour. Application for membership of the Institute should be made to the Secretaries, Allan B. Hall, Wm. Wootton, D. Wheldon. The Subscriptions are :--Ladies 5/-; Gentlemen 7/6 per annum.



Clubs, etc. (CONTINUED).

CONSTITUTIONAL CLUB.—The Thirsk' and District Constitutional Club is affiliated with 2000 Conservative Clubs throughout Great Britain, and Members are entitled to full benefits when visiting other towns. The Thirsk premises are situated at the back of the Town Hall, and comprise:—Comfortable Games and Reading Rooms, and Billiard Room containing two tables. Silver Cups and Cash prizes are offered periodically for Games and Billiard Tournaments. Subscriptions: 21/-, 10/6, or ordinary Membership 5/-.

Secretary, H. C. Ward, Topcliffe Road, Thirsk.

THIRSK & DISTRICT AGRICULTURAL SOCIETY.—Membership Fee 10/- per annum. If paid on or before July 31st, it includes two Free Tickets for the Show. We suggest it is the duty of all our farmer friends to help themselves by joining their own Society. The people of Thirsk and District should realise the great benefit the town may derive from the prosperity of the Agricultural Community, and the advantages of having the Annual Agricultural Show in the town, and support the Society that makes the Show possible, and endeavour to encourage agriculture.

Secretary, E. G. Ayre, Ingramgate, Thirsk.

THE THIRSK SWIMMING CLUB has taken advantage of a natural pool formed at a corner of the Codbeck above the Town, to make a place suitable for bathing and swimming. Dressing cubicles have been erected, and improvements made, calculated to attract more members to avail themselves of the accommodation offered. Facilities are offered for those boys and girls who wish to learn to swin, and with an increased membership and revenue, it is hoped to provide still better arrangements, and carry out further improvements. Subscriptions, payable to the Secretaries, Mrs. A. Lotthouse, or J. P. Hall, c/o Smiths, Ltd., is only 2/6 per annum, but visitors or non-members are at liberty to use the pool by paying 3d, per hour. Mr Eric Thompson, The Electric Shop, Kirkgate, has charge of keys for the p-ol enclosure, and these may be obtained on payment of 3d., and a deposit of 9d. (to be refunded when key is returned). Costumes and towels may be hired at moderate charges.

CARPETS and FURNITURE.

We are making a special display in this department.

LOVELY DURSLEY RUGS in all sizes and artistic designs from 15/6 upwards.

AXMINSTER PILE RUGS. Beautiful selections to choose from. 15/6 upwards.

AXMINSTER and TAPESTRY SQUARES. We stock every size, and our prices are moderate.

STAIR CARPETS in all makes, from 101d. to 10/6 per yard.

B. SMITHS (THIRSK) LTD.

9

- We would be pleased to hear from you about those ideas you have for the improvement of OUR TOWN.
- We would like to know if you enjoy Shopping Week, and consider it worth while

We would be delighted to have a contribution from you of verse or prose, for possible inclusion in the next publication.

- We would not object to hearing your favourite grouse about the Chamber of Trade, or other subject of your disfavour.
- Will you send us a letter, or even a postcard? To encourage such action, we are offering a prize of 2/6, for what in the estimation of the Committee is the most worthy communication received before the end of June, 1930.
- After all, you know we are not a large community at Thirsk, and if we can manage to pool our ideas, and work together for our united welfare, anything may be possible.
- Remember what John Ruskin said about England, and apply it to our corner, Thirsk.
- "It is but a little island. Suppose, little as it is, you were to fill it with friends, men brave, wise and happy. Is it so impossible think you, after the world's hundreds of years of Christianity. and our thousand years of toil to fill this little gleaming crag with happy creatures, helpful to each other."
- If only people who have grouses could and would express them at the, right time, in the right quarters, instead of keeping them to themselves, or whispering them now and then, as excuses for apparent neglect, how much better for the individual and the whole community but how impossible it seems, and how contrary to human nature. Ever tried it? Its rather dangerous!

" Of all the excuses there are,

By which this old world is accursed,

This "Haven't go! time" is by far

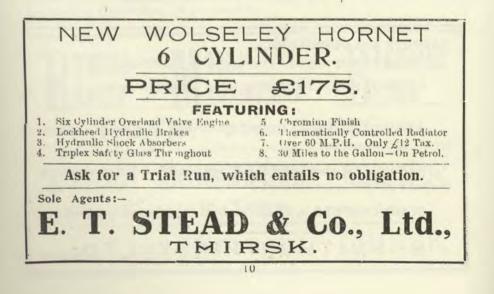
The poorest, the feeblest, the worst.

A delusion it is and a snare,

If the habit is yours, you should shake it;

For if you want to do what is offered to you,

You'll find time to do it or make it."



Safety First Driving Competition.

 1st Prize £2. 2nd Prize 20/- 3rd Prize 10/-Four Consolation Prizes of 2/6 each.

NOT IN ANY WAY A SPEED TRIAL OR RELIABILITY TEST, but a Simple and Entertaining Competition for Careful Drivers.

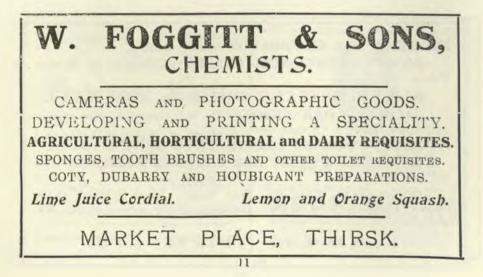
A light car travelled the route mentioned, driven by a careful driver, a record was kept of the time taken to travel the distance between certain points. This record was immediately handed to the Secretary of the Chamber of Trade who altered some of the times by a second or two (thus making the record secret), he then placed it in an envelope and sealed it up, and this envelope will not be opened until after the Competition.

Competitors are required to traverse the route, and time-keepers will be stationed at the points mentioned on the original record, to take particulars of the performance of each car. The prizes will be awarded to the drivers whose times throughout the run are nearest those shown in the sealed envelope.

RULES:-1. Entries to be made on the form overleaf, and to be sent together with a subscription of 6d. to the Secretary, Thirsk

Chamber of Trade, Finkle Street, Thirsk, on or before 4-30 Monday, June 2nd. Envelopes to be marked "Safety First."

- 2.—All Competitors to be in the Market Place before 7-30 on June 3rd. The Competition is timed to start at 6-30, and as far as possible cars will be started in order of arrival.
- 3.-The Competitiou is open to any type or make of car or motor cycle.
- 4.—The Organisers will not be responsible for any accident or damage caused to or by any competitor or veh cle.
- 5.—The Organisers reserve the right to disqualify any competitor, and their decision in all matters relating to the competition to be final and binding.
- 6.-In the event of a tie or ties, the prizes will be pooled and divided.
- 7.— The numbered entry cards fixed to cars must be carried through the run, and loss of same will disqualify the competitor.
- 8 This Booklet will be the only guide provided and should be carried by all competitors.



NOTE :- There is no need to "Speed," note the total time for the run, and remember the original record was compiled by a "Safety First" driver.

Apart from the prizes, enter the competition to increase the fun, and have a pleasant drive through some of our finest country.

ROUTE:- Start - Market Place, Finkle Street, York Road, Thirkleby, Coxwold, Kilburn, Balk, Bagby, Sutton, Felixkirk, Kirkby Knowle, Cowesby, Knayton, South Kilvington, Stammergate, Market Place.

Total Distance approx. 27 Miles. Total time 1 hr. 20 min.

ENTRY FORM SAFETY FIRST COMPETITION.

Name.....

Address.....

Date.....

I have read the rules and agree to abide by the organisers decision on all

Signed.....

matters relating to this competition.

For Office use only.

JACOBEAN OAK SIDEBOARDS from 5 guineas.

JACOBEAN RECLINING CHAIRS upholstered in Brown Velvet Cord, 24/6.

NATURAL SPLIT CANE CHAIRS from 13/11.

JACOBEAN OAK BEDSTEAD, full size with wire spring mattresses at 64/6. Single sive 37/6.

LOVELY DAMASK CHESTERFIELD SUITE £10 9s. 6d.

HANDSOME RUSSET OAK BEDROOM SUITE with side mirrors £17 3s. 6d.

OCCASIONAL TABLES, Coal Boxes, Plant Stands, Cake Stands, Candlesticks, Cabinets, Bureaux, at the lowest prices for each.

B. SMITHS (THIRSK) LTD.

Spotting Competition.

Over 150 Prizes.

Over 150 Prizes are being offered by the firms mentioned on other pages, ranging in value from 2/6 to 30/- and include Three Free tickets for the Llandudno Trip. (see page 24)

The cover of every "Shopping Week Book" bears a number which if found to be the same as that attached to some article in a shop window in Thirsk between May 31st and June 7th, will entitle you to receive a prize.

It is only necessary for you to examine thoroughly the contents of all shop windows exhibiting a "Shopping Week Poster" and find a ticket bearing "Your" number to win a prize. When you Spot your number go into the shop and claim your prize by showing the cover of this booklet. If you do this before Saturday, June 7th, you will be asked to leave your name and address and to call for the prize ou Saturday June 7th as no prizes can be taken from the windows until that date.

You may buy as many booklets as you like. By obtaining more booklets you increase your chance of winning prizes.

NOTE :-- New Prizes may be added and/or different numbers shown during the week so you should make a daily search--- if unlucky one day you may succeed on another. Prizes must be claimed immediately you Spot your number.

Go from spot to spot and Spot. It's very wise to use your eyes. Clothes make the man-Hepworths make the clothes ! R A.C. (Appointed) Tel, THIRSK 55. THE imrose Cafe. FOR UNCHEONS & TEAS, We have pleasure in announcing N w and Market Place, Lower Prices for 1930 THIRSK. 10 OM 50/-Home-made Cakes a Speciality. TAILORS AND CLOTHIERS, Parties catered for Open Sundays. 22, Market Place, THIRSK. 13

A. B. C.

A is for Apple I'd have you believe the first one was gathered by Old Mother Eve.

B is for Beck the "Cod" eclept tho' why not "Trout" is beyond concept.

C is for our Chamber of Trade, two years old, may its enterprise grow as years unfold.

D is the Doctor who graces its chair, a gey canny Scot frae the north somewhere.

E stands for Enterprise, sad to relate, some of us show it a little too late.

F is the Failings we all admit to : should any one lack them we'll spare them a few.

G is for Gossip, an original sin; did not Eve with the serpent the fashion begin?

H is for Hospital, the Lambert Memorial, may its good work continue to time immemorial.

I stands for improvements we hear of ne'er see, this year, next year, sometime, may be.

J's for the Justice we acclaim to the skies, till it hits us, then, somehow it lies.

K is for Kudos which often I spy, goes to the man who's no better than I. L's for the Ladies of manifold graces, may the sun never blister their pink powdered faces.

M is for Market where weekly we strike, the bargains so dear to the hear^t of the tyke.

N is for Norby a suburb of note, for real rural beauty I give it my vote.

O's Opportunity, take it to-day, or push it into another man's way.

P's for the Peeler that stands in the square directing the traffic to goodness knows where.

Q is the Question that all of us ask, after the Council's completed a task. R is the Reason each gives to his spouse, the morning that follows the evenings carouse.

S is for Sowerby fair sylvan spot, in search of its equal you'll wander a lot.



A. B. C. (CONTINUED).

T stands for Thirsk, our old honoured town, may its sons and daughters increase its renown.

U for Utopia, the dream of our youth; age cannot mar it or alter its truth. V stands for Veterans of which we've a lot; longevity rules in this well favoured spot.

W's for Work the Panacea of ills, far better than doctor's, medicine or pills. X is the X-Rays the Hospital needs, to save the afflicted a journey to Leeds Y is for Yesterday's regret and its fear, trush to-morrow holds nowt' but good cheer.

Z is the Zany you deem the rhymster to be, I wrote it, you read it, the last laughs with me.

Onocentaur.

" An honest man may sometimes have false opinions, and a wicked man may preach the truth."

Montaigne.

Electrical Ballot.

A Prize to the value of £1 1s. 0d. kindly presented by Messrs. The Northern Counties Electricity Supply Company Ltd.

Overleaf you will find a list of the principal advantages of Electric Lighting. You are asked to pick out the Seven you consider the most attractive, and place them in their order of merit. To do this, first cross out the words you consider will not be in the first seven, then put numbers in front of the remainder showing the order in which you consider they should be arranged.

The Prize will be awarded to the competitor whose list is the same, or nearest to that compiled by popular vote. In the event of a tie, the prize will be shared equally.

SHOWROOM DEPARTMENT.—Our special Art Silk Knickers in all imaginable shades 5/11 per pair.

100 Plain and Fancy Gingham Dresses all sizes, beautiful designs 5/11 upwards.

You should see our special display of **Tennis Wear**—everything required—wonderful variety at taking prices.

Do not miss our display of **Afternoon Gowns** in our Gown Showroom—we feel sure you will be interested. If you don't see our Frocks you can have no idea of their value and charm.

For Shopping Week we are making a special display of Millinery Models at one price 12/11.

These represent the pick of the trade—if you see them you will be impressed.

Our showrooms are open all day for your full inspection. We shall not worry you to buy.

B. SMITHS (THIRSK) LTD.

Electrical Ballot (CONTINUED).

Cut out the form below. When completed, place it in an envelope marked "Electric" at the top left hand corner, and send it as directed on page 4. Please write in Block Letters.

ENTRY FORM FOR ELECTRICAL BALLOT.

CLEAN CONVENIENT SAFE RELIABLE ECONOMICAL LABOUR SAVING ARTISTIC ADAPTABLE SIMPLE TO CONTROL PRESERVES THE SIGHT FUMELESS CHEERFUL

Name.....

Address.....

Cricket.

Thirsk Senior League which is composed of Thirsk, Sessay, Ripon. Boro'bridge, Northallerton, York A., Acomb, Rowntree's and Easingwold Clubs, was again won by the Thirsk Club during the 1929 Season. The team, ably captained by Mr. H. Arkle, and backed up by a team

The team, ably captained by Mr. H. Arkle, and backed up by a team of keen players, including two players transferred from the 2nd team, (Messrs. L. Gilling and F. L. Gill) piled up some huge totals on several occasions.



The Thirsk & District Cricket League is formed by the village Clubs in the dristrict, and the Victoria, Sowerby and Junction Clubs. after making a very inauspicious start the Sowerby Club recovered and after seemingly being in a hopeless position with respect to the achieving of the League Championship secured the honour desipte its limited playing strength. The success was due to a large extent to the enthusiasm of the players.

Evening Cricket.—The Chas. Rob Memorial Trophy. The matches played in the above Competition created much excitement, and resulted in several close finishes. Disdaining the playing of orthodox cricket the players used the long handle effectively. This is the type of cricket which appeals to some lovers of the game.

The Semi Finals and Final which were played on the beautifully kept Catton Ground were attended by large crowds.

In the Final Tie the Catton Club deleated the Thirsk First Eleven before a crowd of over 500 spectators.

Knock Out Competition. This Competition aroused much enthusiasm in the town and district. The uncertainty of Cricket was borne out by the fact that Thirlby, a club in the Felixkirk and District League, reached the Final Tie, in which they were handsomely defeated by the Thirsk Victoria Club.

Hockey.

This sport is fostered by the Thirsk Athletic Club, on whose ground the games are played. Dispite the assistance of Captain Guy D. Fisher, an International, Mr. E. R. Jackson a player who played regularly in the Yorkshire Team during last season and Mr. C. Pearson who has taken part in County Trials, the number of wins credited to the club is less than it was during the preceeding season. Several young players have been tried and after a years experience it is hoped that better results will be achieved in the future.



Football.

Junior Football in Thirsk and District.

Junior Football in Thirsk and District is fostered by the Headmasters of Thirsk, Sowerby and Carlton Miniott Schools.

During the current season many inter-school matches have been played. The Thirsk British Schoolboys, who have played more than twenty matches against the schoolboys in the neighbourhood, have never tasted defeat during this season.

Boys who have left school are encouraged to continue as participants in the game. The Thirsk British School Old Boys, (Intermediate Section) which is managed by the Committee of the British School Old Boys' Club, have now won the Milbank Junior Cup Competition, which was competed for by boys under eighteen years of age. It will be the first occasion I believe, that the cup has had a resting place in Thirsk.

Football in Thirsk and District.

During the last two years, Football in Thirsk and the District has received a fillup. Never has there been such enthusiasm for football shewn in the town and the surrounding villages, nearly every one of which has its football team engaged in playing in the Thirsk and District, and other Leagues.

Several influential sportsmen in Thirsk, seeing the need for the reformation of the League, owing to so many Clubs springing up in the neighbourhood, took steps to establish it once more. Its position has now been stabilised, and with careful management, and a whole-hearted desire of the Clubs to maintain its prestige, will continue to flourish.

At the time of writing this article the indications are that the Thirsk British School Old Boys will hold the Championship of the League, and that the former Club, and Thirsk Second Eleven will succeed in winning at least one of the local Cups.

"In all things that we see, or do, we are to desire perfection. and strive for it."

Ruskin.

FANCY DEPARTMENT.

Just arrived a delightful collection of DUBOIL Handkercheifs and Scarves in all the newest designs and colorings for the season.

Our special purchase of Lisle Hose is now displayed— $\epsilon very$ imaginable color and all sizes at 2/3, 2/6, 2/11¹/₂, per pair.

Ask to see the Artificial Silk Hose with lace clock 3/6 per pair. Extra Good Value.

Among our unique range of Ladies' Hose we would point out the following makes as the best value in the trade.

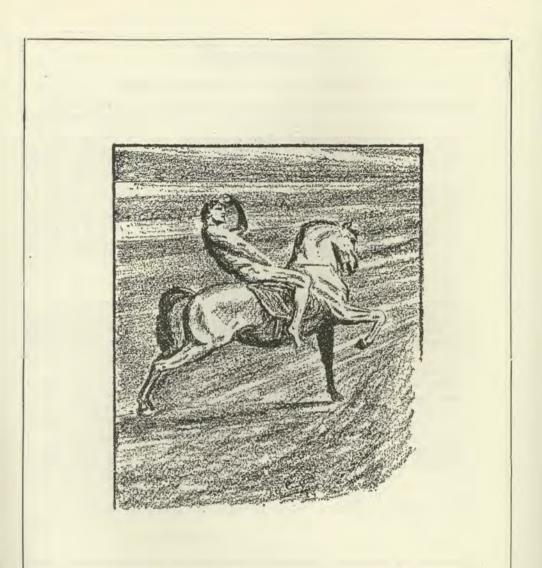
> Brettles Gloria Hose 3/11¹/₂ per pair. Brettles Coccona Hose 5/11 per pair. Brettles Shangone Hose 8/11 per pair. Brettles Sylkestia Hose 3/11 per pair.

B. SMITHS (THIRSK) LTD.



"There is a joy In the creation of anything, In the best that we know how That can be likened To the joy of the artist As he sees his picture taking form Or the thrill of the Architect As his dream becomes a reality."

(Copyright J. A. Crabtree.)



"We are not sent into this world to do anything into which we cannot put our hearts. We have certain work to do for our bread, and that is to be done strenuously: other work to do for our delight, and that is to be done heartily, neither is to be done by halves or shifts, but with a will, and what is not worth this effort is not to be done at all."—RUSKIN.

(Copyright J. A. Crabtree.)

Things we would like to know.

If the authorities on Aerial Ropeways could not devote some time considering the question of an Aerial Mooring Mast in the district. (We learn that there is only one mooring mast in England, and it has been suggested that no Aerial Ropeway can compare with that near Thirsk).

Why we do not compete with neighbouring towns, and attract visitors to spend their holidays here.

How many rate payers know the date of the next Council Election, and what percentage of the whole of the ratepayers will vote at that election.

If those who fail to vote will abstain from criticizing the new council.

Whether the spirit of adventure in years goneby has made Thirsk what it is to-day. (hic)

Is there really any finer scenery in England than that within a ten miles radius of Thirsk.

The views of the majority of ratepayers on the subject of developing Thirsk as a Health and Holiday resort.

The effect of bringing—say, 500 visitors to Thirsk for a fortnight's holiday each year, assuming each spent the sum of £3 per week with local firms and ratepayers. (a) On individual traders. (b) On the average ratepayer. (c) On the visitors.

Why Thirsk has not developed industrially seeing it is on the main line. Gas and Electrical power are available, there is a good Water Supply, and rates are not above the average.

Whether our farmer friends realise that a still more prosperous Thirsk would make a still better market for their products.

If the majority of our fellow townsmen realise the splendid opportunities Thirsk offers for development, and the advantages we have as far as situation and scenery is concerned compared with neighbouring towns that appear to be more progressive.



The Thinker.

(Berton Braley.)

Back of the beating hammer, By which the steel is wrought, Back of the workshop's clamour The seeker may find the thought: The thought that was ever master Of Iron and steam and steel, That rises above disaster And tramples it under heel. The drudge may fret and tinker Or labour with lusty blows, But back of him stands The Thinker, The clear eyed man who knows; For into each plough and sabre, Each piece and part and whole, Must go the brains of labour. Which gives the work a soul. Back of the motors humming, Back of the bells that sing. Back of the hammers drumming, Back of the cranes that swing. There is the eye that scans them, Watching through stress and strain, There is the mind which plans them Back of the brawn, the brain. Might of the roaring boiler, Force of the engines thrust, Strength of the sweating toiler, Greatly in these we trust; But back of them stands the schemer, The Thinker who drives things through. Back of the work the dreamer Who's making the dream come true. (Re-printed by the courtesy of The St. Helen's Cable & Rubber Co., Ltd., of Slough) BENNETT'S W.Skipsey&Son BOOTS FRUIT SPECIALISTS

GIVE

SATISFACTION.

See our windows for SPECIAL PRIZES.

MILLGATE :: THIRSK.

22

Tel. 67.

MARKET PLACE.

THIRSK.

Window Display Ballot.

THREE PRIZES TO THE TOTAL VALUE OF £1 15 0.

Prizes will be awarded to entrants who place nearest in order of popular voting the 7 Best Shop Window Displays arranged by traders mentioned in the list, and whose windows bear the Shopping Week Poster.

Examine all the Shop Windows thoroughly, write the number of the display (shown on the poster in window) you consider the best in space A below, the number of the window you consider the 2nd best in space B, the 3rd best in space C and so on. Fill in your name and address, place in envelope marked "Ballot" at top left hand corner and send as directed on page 4.

In the event of there being more than three correct results the prizes will be divided, and if no correct result is received the prizes will go to the entrants sending the nearest correct forecast.

"BALLOT" ENTRY FORM.

A	B	С	D	E	F	G

Name.....

Address

Is HOME COMFORTABLE on Washing-day? NO! Then why not let us handle your Washing? Postal, Telephone, or Verbal messages are promptly attended to, and you can rely on Accuracy and Courteous attention to your wishes, the best of Workmanship and most careful treatment of your draperies, and quite Moderate Charges at the **THIRSK & DISTRICT LAUNDRY.** (formerly VENTURE LAUNDRY) in **Chapel Street, THIRSK.** just behind B. Smiths (Thirsk) Ltd. Telephone 15.

23

Thirsk Town Holiday.

The Chamber of Trade have again organised an Excursion, and this year invite you to accompany them to Llandudno.

STAR AND STAR

On Wednesday, June 25th the train leaves Thirsk at 6 a.m. Breakfast will be served soon after leaving, and the party is due at Llandudno at 11 a.m.

Mid-day Luncheon will be provided, and a delightful Motor Tour will take place in the afternoon. Places of interest to be seen include: Conway Castle, The Model Village of Llandegai, Penrhyn Castle, Slate Quarries, Lake Ogwen, Ogwen Fall, Snowdon and Bettws-y-Coed.

A substantial Tea is also included in the arrangements, and supper is to be provided on the train which leaves for the return journey, at 10-30 p.m.

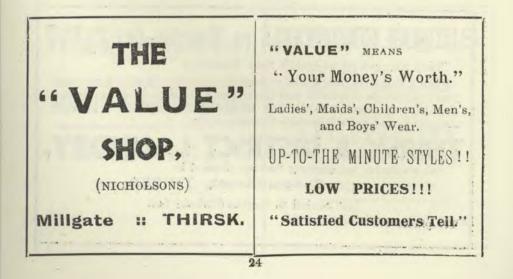
The charge for the complete excursion is only 31/6 for adults and 24/- for children under 14 years of age. An interesting leaflet has been prepared and is obtainable from the Secretary, 17, Finkle Street, Thirsk, and tickets may be obtained direct from that address, or from any member of the Chamber of Trade.

A special easy paying scheme has been arranged, and this is also explained on the leaflet.

The excursion provides a splendid opportunity to visit "The Naples of the North" without much trouble and at little expense. It further provides an opportunity to encourage the efforts the Chamber are making, to create a still better social element in the town.

WRITE OR CALL FOR A LEAFLET TO-DAY, AND MAKE CERTAIN OF YOUR TICKET WITHOUT DELAY.

It is a pleasure to report that last years excursion to Edinburgh was a great success, and the decision to visit Llandudno is based on a ballot taken on the return train from Edinburgh on that occasion.



Old News.

Ingramgate was originally called Ingleberrygate.

Long Street was once know as Micklegate.

A Chapel dedicated to St. Giles at one time stood near Barbeck, and is mentioned in records dated 1345.

An Elm tree, under which elections for the Borough of Thirsk took place, stood on St. James' Green until burnt down on the 5th November, 1818.

The Chapel of St. James occupied a site on the Green in the year 1145.

Public Baths were fitted up by public subscriptions in Millgate, about the year 1857, and we are told charges were reasonable.

Thirsk was once famous throughout the world for Apricot Jam, and many Apricot trees grew on the walls of houses.

A spring of Medicinal waters similar to those at Scarborough and Cheltenham, which rises near Spa Farm, Northallerton Road, was at one time very popular for bathing and drinking for health purposes.

A Prison once stood in the grounds of the Marrage.

The Spinning of Cotton and manufacture of Tobacco were once introduced into Thirsk, but unfortunately never took proper root.

A man called Busby was hanged on a gibbet at Busby Stoop, in 1702

The name Sowerby is probably derived from Securus Vicus, meaning Safe habitation,

The Township of Sowerby was part of the original parish of Thirsk.

Skeletons including that of a Warrior have been found in Pudding Pyc Hill, together with ancient implements.

Thirsk is alluded to as Tresche in Domesday Book the name most likely meaning a town by the water British words. Tre a town Esch water

There is no record of a church, castle or priest being at Thirsk prior to 1086.

In 1754 the Codbeck overflowed it banks and swept away the bridge in Finkle Street.

Thirsk once returned two members of parliament.

MEN'S MERCERY.

We are making a special display of "CONSULATE SHIRTS" which represent the very last word in Shirts for the well dressed man. Prices 8/6 and 10/11 including 2 Collars.

CONSULATE SLEEPING SUITS in plair art shades with contrast cuffs and collar—they are just it !

VIVEX TIES. The Tie with the Long Life Lining, uncreaseable 2'6, 2/11, 3/6 each.

CLUB COLOR TIES in heavy poplin Usual price 2'6, offered at 1/6. The most popular tie on the Market—hundreds of smart patterns to choose from.

HENRY HEATH, TRESS and CHRISTY HATS and CAPS. All the latest shades and shapes at popular prices.

B. SMITHS (THIRSK) LTD.

Old News (CONTINUED.)

In 1768 an act of parliament was passed for making the beck navigable from the Swale to Thirsk. The difference in level was to be overcome by employing five locks. The scheme was commenced, and mooring rings can still be seen in the wall of what was to be a wharf near the Infants' School, Ingramgate.

The town was first lighted by gas in the year 1836.

The Yorkshire Agricultural Show was held at Thirsk in 1850, and there were 461 entries of stock.

During the 17th century the tradesmen of Thirsk coined tokens to supply the deficiency of copper coins.

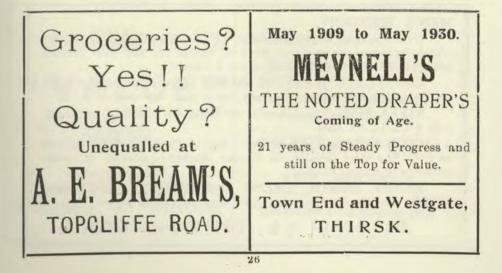
The Tollbooth which stood in the Market Place was burnt down in 1838, and the Shambles were removed by the Lord of the Manor in 1857.

New News.

Newspaper cuttings from local Newstapers of the future :-

May 6th, 1999

People of Thirsk should be grateful to their predecessors, whose foresight prompted them to plant the beautiful Poplar Avenue along the York Stockton Road, once known as Long Street. Referring to the question of trees, few readers will remember the appearance of St. James' Green before the Beech Avenue was planted, and the Shrubberies made, which add so much to the present beauty of our town. At one time this splendid open space was bare of all vegetation other than scrubby patches of coarse grass here and there.



New News (CONTINUED.)

July 7th, 2000.

The New Boating Lake at the bottom of the Flatts, is to be opened by the president of the C. of T. on Wednesday next, and a Gala with wonderful illuminations of the Institute Gardens is to take place on the following Saturday. This is a splendid addition to the amenities of the town, and the cost will no doubt soon be covered by the revenue derived from the hire of the boats and cances. The additional stretch of water to Blakey Bridge will be open for boating when the widening operations are completed in about twelve months time. It is pleasant to note that Old Locks Bridge is to remain, and that the ugly black rails are to be replaced by rustic work, more in keeping with the rest of the landscape.

Sept. 5th, 1989.

. We hear that the Hydro at Hambleton had a record number of guests last month, this may be due to the added attraction of the New Golf Links above White Horse. However, it has been said that many people prefer the links at Sowerby Parks, and there is a rumour that the World's End Café is to be enlarged during the coming summer.

It is understood that the directors of the Hambleton Hydro are considering having an Aerodrome made as the number of guests arriving by air at Thirsk Racecourse is becoming too great for such accommodation.

April 11th, 1973. At yesterday's meeting of the Council it was decided to place recepticals for waste paper at various places in the town, as an effort to keep the streets as clean as those in other towns of similar size. It is hoped that the public will realise that clean streets and a clean Market Place, are conducive to better health, and create a more favourable impression on Visitors. It is suggested the expenditure will not exceed £5 4s. 23d.

		TEA,	COF	FEE.		
	W.	D.	BA	TEN	IAN	
<u>11-</u>	FRESH		BUTTE ale and I		EGGS,	
	GOODS	DELI	VERED	PROM	PTLY.	- 700
		M	larket	Place.	THI	RSK

Advertisement Ballot.

Prize of 15/-

It is desirable that traders should know the best type of advertisement for attracting the attention of the local public, and it has therefore been decided to include another Advertisement Competition in this year's programme for Shopping Week.

You are asked to study all the advertisements in this booklet thoroughly, and then fill in the form below, giving the names of the firms whose advertisements you consider the best, and the pages on which such advertisements appear, in order of merit.

The prize will be awarded to the sender of the form bearing the names of the six firms whose names appear on the most entry forms in the order of popular voting, or the nearest correct list. In the event of a tie the prize will be divided.

When you have completed your list, fill in your name and address, place the form in an envelope bearing the word "Adds" at the top left hand corner, and send it as instructed on page .

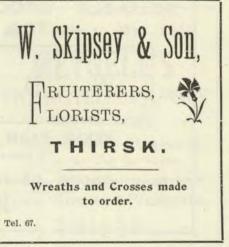
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1			
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Name of	Competitor		

Address

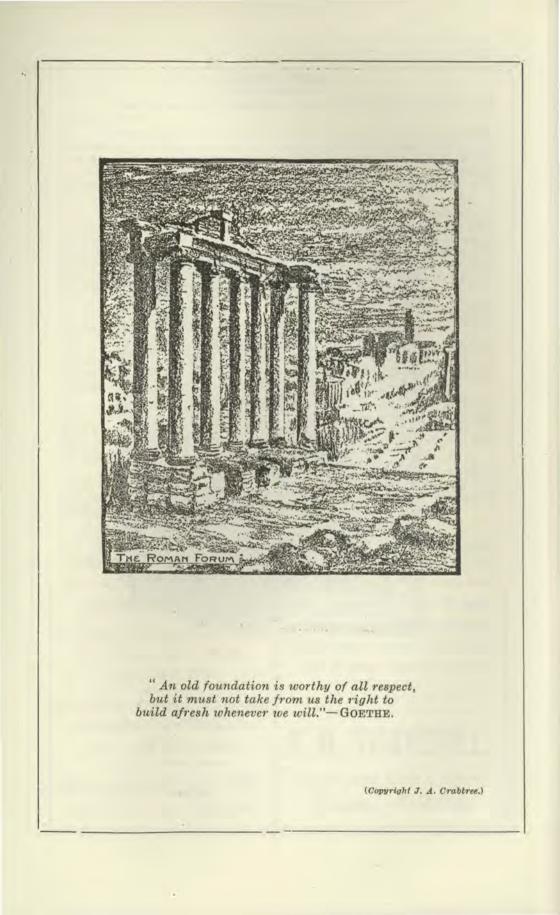
FOR Everything Electrical A Complete Lighting Plant то A Pocket Lamp Bulb.

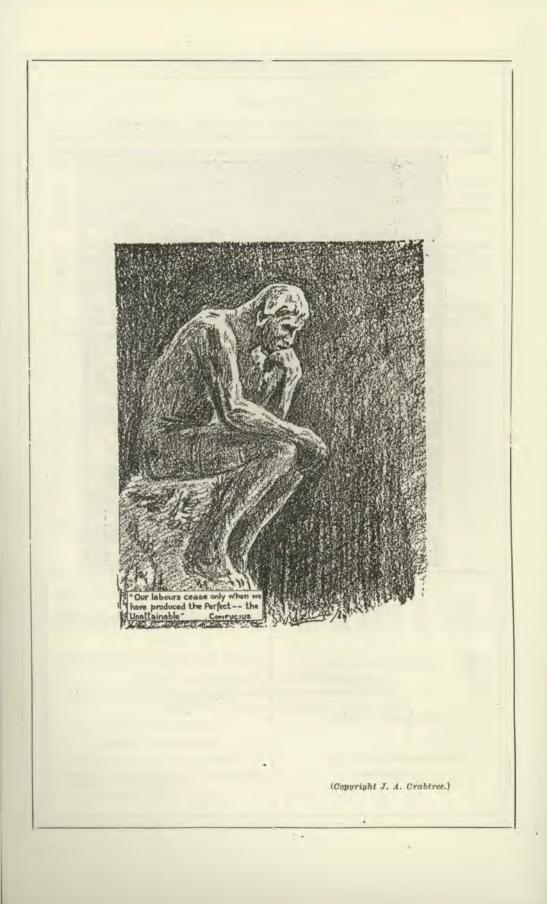
Name of Finm

I solicit your enquiries. ERIC THOMPSON, Electrical Engineer & Wireless Specialist, THE ELECTRIC SHOP, KIRKGATF, THIRSK.



Deer an mhich admost annua





Whether you are in business or not, the Chamber of Trade is of service to you.

By taking an active interest in the affairs of the Town and district, encouraging members to enter into fair competition with each other, and business firms in other towns, and providing opportunities for members to meet on "Common Ground," and discuss matters of local and national importance apart from private or party interests, the Chamber can, and will, improve local conditions.

There are always those who expect, and sometimes succeed in gaining advantages or benefits they do not attempt to earn, and who offer criticism without knowledge of facts, and it is possible Thirsk has its share of these "Drones," but it is pleasant to report the Membership of the Chamber of Trade has again increased during the past twelve months. Still greater interest is being shown by those members who, quite rightly, consider it part of their duty as members to attend the meeting.

Professional men in practice, as well as business men, are eligible for membership, and full particulars together with application forms are obtainable from "The Secretary," Finkle Street, Thirsk.

If you care to make any suggestion, to answer any of the "Things we would like to know," or offer any constructive criticism, we invite you to send a letter to the above address whether you are a member of the Chamber or otherwise

We wish to thank all those who have assisted in the production of this Handbook and especially J. A. Crabtree, Esq., to whom we are indebted for the blocks used for illustrating, Messrs. The St. Helens Cable & Rubber Co., Ltd, for the poem "The Thinker," and Messrs. Rawlplugs Ltd., for one of the prizes.

If you are not a member, Join Now-If you are a member, be an active member, and share your thoughts for the improvement of business and our town, with your fellow members. It takes many men to build a house, do not let us lack labour.

"The very difficulties that defeat a weak man are ireated as opportunities by a strong man."



Limerick Competition.

4 Prizes of 5/- each.

All you are asked to do is to complete one or more of the following verses. Fill in your last line in the space shown using BLOCK LETTERS, Complete the form by writing your name and address, place your enry in an envelope with the word "LIMERICK" at top left hand corner and send it as instructed on page 4.

A prize will be awarded to the sender of the Best Last Line for each verse so you have a chance if you only compose one line. Note :--The last line should rhyme with the 1st and 2nd.

> Though Thirsk is a very small town, Its Shopping Week's gaining renown; The Chamber of Trade, This Effort has made

Attempt.....

The people of Thirsk are now blessed, With Shop Windows delightfully dressed; They can win many prizes, By using their eyses,

Attempt.....

Buy in Thirsk is a slogan thats wise, "Encourage the fellow who tries;" Show the Chamber of Trade, That the effort it's made

Attempt.....

This Shopping Week's hoped to revive, And keep trade in Thirsk quite alive; The Traders all seek By these methods unique.

Attempt.....

Name.....

Address.....

OUTFITTING DEPARTMENT.

You should take an early opportunity of seeing our 232 FLANNEL TROUSERS at 14/11 per pair.

They are the last word in Flannels—the cut and fit are superb, and they wear splendidly.

We can supply this Flannel in Boy's and Men's Suits at most reasonable prices.

BESPOKE TAILORING. Cut and made in the best style on our own premises.

TWEED SUITS for Five Guineas.

Ask the opinion of our Suits from the hundreds of satisfied customers in your neighbourhood.

We can also make a first rate Tailored Suit to measure for \pounds_3 15 0. Hundreds of patterns to chose from. Standard sizes from stock at 70/=

B. SMITHS (THIRSK) LTD.

Essay Competition.

Prizes to the value of $\pounds 3$.

Children are invited to write an Essay on one of the following subsects :--

If I ruled Thirsk. Shopping Week in Thirsk. What I think about Thirsk. Why I like Thirsk.

It is hoped that school teachers will encourage scholars to enter this competition, by setting these essays in their schools, and submitting entries bearing their testimony that such are the unaided work of the children. Essays written by children at home should be submitted by an adult, together with a note signifying that the entry is the unaided work of the child.

Any number of entries may be enclosed in one envelope.

Essays will be judged by T. J. Lynch, Esq., and for this purpose will be divided into four classes as under.

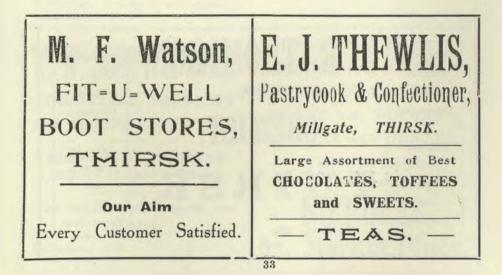
Three prizes will be given for each class.

Class A Girls aged 8 to 12 years inclusive.

.,	В "		13 to 16	,,	
	C Boys	,,	8 to 12	• •	,,
••	D ,.	"	13 tc 16	**	"

" Men are born to be serviceable to one another, therefore either reform the world or bear with it."

Marcus Aurelius.

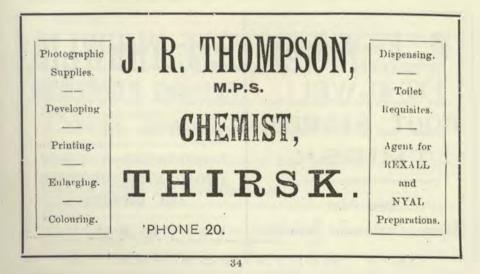


Rise of Banking in Thirsk.

(A few notes from an interesting Lecture given by Mr. Dyson, under the auspicies of the Thirsk Chamber of Trade, on April 15th, 1930.)

It has been remarked that Thirsk and District residents are well catered for in the way of Banks, there being six well appointed Banking Offices in the town at the present time. It is therefore interesting to note the varied fortunes of Banking in the past, and observe the wonderful development of this important branch of our business life.

- Fenton Scott, Nicholson & Smith.—Founded prior to 1793, with head office in Leed. Notes issued from Thirsk and Leeds. Failed in 1812.
- Mowbray, Hollingsworth & Co.-Established in Darlington prior to 1778, had an extensive note circulation in the North. Failed 1815. Property probably taken over by J. Backhouse & Co., who had commenced in Darlington, 1774. Notes were previously circulated in Thirsk district by Rd. Castler. The Thirsk Branch was taken over by York City & County Bank in 1873.
- Britain & Thackwray-a Ripon firm established early in the 19th Centuary. Notes issued through Thirsk Agency conducted by Mr. Francis Hansell.
- Dresser, Dresser & Tetley—This was a purely Thirsk Bank which issued notes. Joseph Dresser, the senior partner was the Topcliffe Miller. His son was the manager and his son-in law. Wm. Tetley of Asenby, was the other partner. In 1836 the Yerkshire District Banking Co. took over the business of Dresser & Co., and probably that of Britain & Co. as the new bank continued from the same house.
- The Yorkshire Banking Co. in 1843 took over this firm and issued notes until 1901 when the fusion with the London City and Midland Bank took place.
- Raper, Swan & Co. of York had an agent in Thirsk in 1821 called Francis Arnitt
- Peirse Consett & Co., established 1793—later Hammond, Hirst, Close & Co., a Northallerton Firm, but one of the partners was Warcop Consett, Esp., of Brawith Hall, Thirsk. Business ceased in 1820, but all notes were paid in full.



"Ah saay," said Aggie, hurriedly entering the little living room of No. 18, Aquaside, "has thoo heeard aboot our Bobbie?

" No," replied Mrs. Elkins, pausing for a moment in her task of repairing a triangular tear in the lower garment of one of the juvenile members of her flock.

"Well, Ah'll tell ye," said Aggie, flopping into the nearest chair. It was not a robust chair, and Aggie was no light weight, but in spite of a protesting creak or two it stood the strain "They've tekken oor Bobbie away."

"Who, the police?" asked Mrs. Elkins. "Well, he always was a harum-scarum boy."

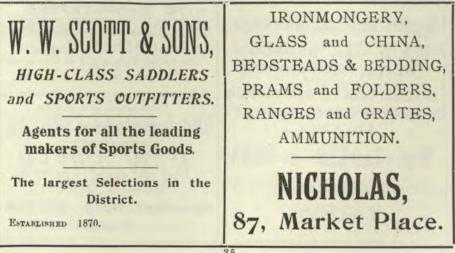
"Harum nowt," snapped Aggie. "There nivver was a better lad nor him, an' if he was a bit spirited Ah'd rather hev a lad wi' a bit o' gumption nor a pasty-faced Lunnon-bred lot what can't speak King's English, like some Ah know"-with a meaning scowl at the "foreignbred" Mrs. Elkins.

Mrs. Elkins was not, however, to be drawn into an argument. Curiosity as to Bobbie's fate was too strong, although at any other time she would have been quick enough to defend the city of her birth and her numerous progeny.

"Never mind," she said conciliatingly, " Tell me what has happened to Bobbie."

"Well," said Aggie, settling herself in her chair until warned by an agonising creak from this long-suffering piece of furniture, "it was like this 'ere. Ah've hed an inkling for some tahme 'at oor Bobbie was mair nor a bit badly, but he wadn't own up to nowt, though Ah tried an' better tried to mak' 'im say what was up. But no, he wadn't say nowt, he just kept gettin' dowlier and dowlier. Well this moruin' he was too badly ti' gan ti sceeal, an' Ah fetched Doctor. Doctor said he had ti gan into t' Hospital at yance, an' he played steeam wi' me for not sendin' for 'im afoor. Ah were that flummoxed I couldn't think of owt ti say. He's i' t' Hospital now, poor lamb."

" Poor Bobbie " remarked Mrs. Elkins, " I hope he'll soon be out of Hospital and quite well again."



"Aggie's Lad." (CONTINUED).

-0-

"Why," said Aggie "t' Doctor said he thowt he wad be as well as ivver in a few weeks."

"Well, that's something," replied Mrs. Elkins, but he will get tired of lying in bed.

"Seea he will, but Ah shall knaw where he is, an' that's mair 'n Ah ivver knew afoor."

"I'm afraid it will be very expensive for you" said Mrs. Elkins

"All well," said Aggie, rising from her chair and preparing to depart, "Mebbe they hevn't a scheme like oors i' Lunnon. Ah've had a bit o' sense an' joined t' scheme when it started. Ah shan't hev owt ti pay, an' that's a comfort anyway',

-0-

If you have not done so already, join the THIRSK & DISTRICT ASSOCIATION OF HOSPITAL CONTRIBUTORS.

Collecting centres are establi-hed at Thirsk Church House,

C. E. School, and Sowerby School, as well as most villages in the District.

Hon. Sec. IAN SMITH, ESO.,

--0--

Kirkgate, Thirsk.

"Give, if thou can'st, an alms: if not, afford, instead of that a sweet and gentle word."

Herrick.



Error Competition.

Prize 15/-

It has been arranged that several shopkeepers will make intentional errors in their window dressing during Shopping Week.

A box may be placed upside-down, an article may be wrongly labelled, a word may be missed out on a show card, a spelling mistake may occur on a label, or something similar.

The above prize will be awarded to the person sending in the list describing the greatest number of errors discovered.

Send your list on a sheet or sheets of paper tabulated as shown below. Write in first column the number of the errors, in the second column the number of the window (as shown on Shopping Week Poster exhibited therein), then in the next column describe the error in as few words as possible thus:—Letter "R" missing on show card.

It is possible that more errors will be added from day to day so it is advisable to look round the shop windows frequently.

All entries must be accompanied by the form below, and be sent as directed on page 4, in envelopes bearing the word "Errors" in the top left-hand corner.

ERROR COMPETITION ENTRY FORM.

Name of Competitor..... Address..... Error No. Shop Window No. Description of Error. **CLOTHES** for the HOLIDAYS. CRICKET and TENNIS, For Holiday wear on all occasions. The most popular of Summer Sports. On the Promenade, The Links, The Beach. Full Outfits from TRAVELLING TRUNKS. WEEK. HERBERT KNAGGS & SON. END CASES. Market Place. The Cheapest and best Firm THIRSK. Herbert Knaggs & Son, Castlegate, SPECIAL QUOTATIONS TO CLUBS. THIRSK. 37

Traders Competition.

This Competition has nothing to do with the Window Display Ballot Competition, described on page 23, but is a Window Dressing Competition for Traders only, to encourage still better displays.

Prizes to the total value of £5, together with Certificates, are being offered for the Best Window Displays in each of the following Classes, and a Special Prize of £1 is offered for the best dressed window in the whole town.

Judging will take place on Saturday afternoon, May 31st, and is to be undertaken by Messrs. A. Mawson and K. Stables, Professional Window Dressers, of Leeds.

Class A. Grocers, Fruiterers, Butchers, Fish and Poultry Dealers.

- ,, B. Milliners, Drapers and Outfitters.
- " C. Furnishers, Ironmongers, Garages, Hardware and China Dealers, and Electricians.
- " D. Chemists, Confectioners and Booksellers.
- " E. Boot Shops, Tobacconists and Saddlers.

As will be understood the problem of classifying the groups for this competition, and the judging of the displays is a most difficult task. The Committee have done their best to make the competition fair, and it it hoped the traders and their friends will regard the whole competition in a broad light, and consider the object of the contest rather than any particular element concerning the grouping or awards.

> " To be an honest man is the only way to be a wise one." Marcus Aurelius.



Have you heard this one?

Customer :- Have you any pillow cases? Assistant : Yes Sir, What Size? Customèr : I really don't know, but I take a size 7 hat.

Clarence! she cailed. He stopped the car and looked round. I am not accustomed to calling my chauffeurs by their first name, Clarence. What is your surname?

Darling, Madam.

Drive on Clarence.

Office Boy: (Who has just added up a long column of figures). I've addthem up ten times sir.

Employer: Good Boy.

Office Boy: (Handing another slip) and here's the ten answers, Sir.

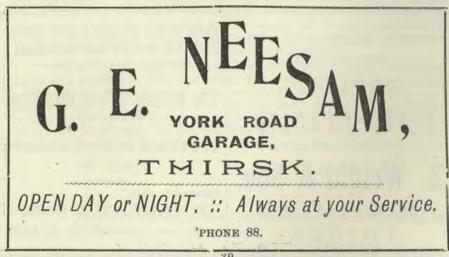
- A dejected man entered an Ironmongers Shop and asked for a shillings worth of Carbolic Acid.
- The super-salesman behind the counter saw a chance. Sorry Sir, we do not sell Chemicals, but we have a choice line of Ropes, Razors and Revolvers.
- My Motto, said the assertive man, is buy dirt cheap and sell in the highest market. Well, replied the quiet little man, I have never bought dirt
- Enquirer : I hear your master is down with fever. How is his temperature to-day?

Maid: It isn't for me to say sir. He died last night.

Manager: (To applicant for job) I'll pay you £3 per week to start with, and £3 10s. 0d. after three months.

Applicant: Righto, Sir, I'll call back in three months time.

Three men were on the eve of their execution; an Irishman, a Scotchman, and a Jew. They were asked if they would like any special delicacy. The Lishman voted for Lish Stew, the Scotchman for a bottle of Whisky, and the Jew asked for Strawberries and Cream. On being tol: Strawberries were out of season, the Jew retorted, Vell I can Vait.



39

Strangers and Visitors.

Stangers and Visitors will find reference to-the following Sports, on other pages in this booklet, together with particulars of charges for short periods. GOLF. TENNIS, BOWLS, FISHING, SWIMMING.

Places of interest within easy distance of Thirsk, include: within radius of 12 miles—Thirsk Parish Church, Sutton Bank, Lake Gormire, White Horse, Kilburn; Byland Abbey, Rievaulx Abbey, Helmsley Castie, Ripon Minster, Fountains Abbey, Newburgh Priory, Mount Grace Priory, Coxwold Church, Shandy Hal!, Leake Church.

The City of York, Knaresbrough with its famous Dropping Well, Castle, and Mother Shipton's Cave; Harrogate, the famous British Spa; Middlesbrough one of our largest ports; Darlington the home of the Locomotive; and Aysgarth, the famous Yorkshire beauty spot; are all within a radius of 25 miles.

Redcar, Whitby and Scarborough, are only an hour or so's Motor run through beautiful country, from the town.

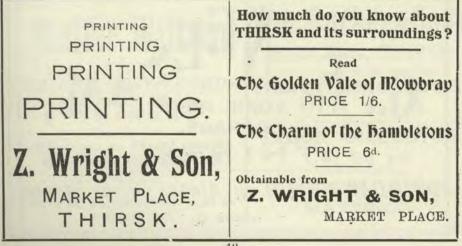
The station is on the main line of the L. & N.E.R. Several Bus Companies run frequent services to surrounding towns and villages, but Thirsk still maintains its rural beauty, and for those who enjoy Country Rambles, or Cycle Rides, the district offers many attractions unsurpassed elsewhere.

Thirsk is an ideal centre for an inland holiday, and we hope its merits in this respect will become more and more apparent, to enable us to develop our resources to the best advantage, both for the entertainment of our Visitors and our collective welfare.

Those desiring further information, offering or requiring accom modation, or interested in this side of our town and district development, are invited to write to the Editor, c/o A. C. Forster, Finkle Street Thirsk.

MAKE THIRSK YOUR HEADQUARTERS FOR RE-DISCOVERING YORKSHIRE, and you will find it an ideal centre.

BRING the Children to Thirsk. Plenty of room to play, Healthy Atmosphere, Interesting Country Walks, and Entertainments and Amusements for yourself.



To the formation of these Councils, we have to go back to the Local Goverment Act, 1894.

The Council consists of from five to fifteen persons, choosen from the parochial electors, or from persons resident during the whole of the preceding twelve months, in the parish or within three miles of it. The Act conferred on them certain duties previously exercised by the Churchwardens, one of which was the appointment of Overseers.

It is impossible, in a short article, to go into the "Mays" and "Musts" of the powers of these Councils. On the whole, their powers are not extensive, but when properly exercised may be of useful local benefit, e.g., repair of certain footpaths and stiles, the adequate lighting of the locality, guarding Village Greens from the depositing of rubbish, or straying cattle, by laying information to the District or County Council, and by the use of certain of what are called the Adoptive Acts, such as the Burial Acts, Baths and Wash-house Acts, and the Lighting and Watching Acts of 1833. The first and last of these have been adopted by the Thirsk Council, and the Lighting by the Sowerby Council.

It is the method of election, that may tend at times to degenerate into a farce, especially where there is apathy on the part of the electors. For the sake of the uninitiated, let me explain the method. Anyone, possessed of the afore mentioned qualifications may be nominated with or without their consent. A Parish Meeting is called, at which a certain amount of time is given to allow any nominee to withdraw his or her nomination. If the number remaining is then the number of Councilors required—five to fifteen—they are declared elected. If however, there is more than the number, the election takes place by Show of Hands. Those getting most votes are then declared elected, unless anyone present ask for a Poll, in which case, time and place have to be fixed for an Election in the ordinary way, by Ballot. This means expense for the Parish, and it was probably owing to this—although from other happenings one is inclined to doubt it—that the former method was suggested.

The Farcical part may easily be induced by the Show of Hands. No one may hold up their hand more times than the number to be elected. The counting devolves upon the Chairman of the Meeting, but in a large one how can he possibly check the number of times each person puts up a hand? And although their are heavy pains and penalties for a breach of this, even the voters themselves may make a mistake it there are a dozen or more to be elected. However, all things considered, it seems to have worked satisfactorily, and it is hoped that the Ratepayers will take a more lively interest in these minor elections.

The first Meeting for the election of Thirsk Council took place on the 4th December, 1894, and about 300 electors attended, a striking contrast to more recent years There were 28 nominations and 10 were declared elected on show of hands, but Poll being demanded, the election took place on the 17th December. The Poll was headed by Mr. William Barley with 241 votes. At the first Meeting of the Council, Mr. Richard Pearson was elected Chairman, and Mr. Reginald Bell Vice-Chairman.

T. J. LYNCH.

"Painters are of the opinion that the motions and wrinkles in the face which serve to weep, serve also to laugh."

Montaigne.

Isn't it worth 1/-

To help to reduce the armies and navies of the world so that nations need not fear each other, and save the money for expenditure on better things. To insist that no treaties or alliances are made in secret. To see that disputes between nations are settled by arrangement, and not to go to war until things have been thoroughly discussed for at least nine months. To protect weak nations and not to bully or make money out of them. To end injustice and fight desease and social scourges throughout the world. To be certain that no nation in the League dare break its word.

These are the objects of the League of Nations, and by paying 1/- subscription to the League of Nations Union, you gain membership, and the greater the number of members the stronger will be the Union, and the better its chances of fulfilling its objects.

The Union is growing as more and more people realise the splendid work that has already been done, but it should have the full support of every civilized human being, and it is up to you to see you give *practical* support, as no doubt, you cannot fail to *wish* it success.

The minimum subscription of 1/- brings you a Monthly "News Sheet," giving interesting items of news concerning the League's activities, but larger subscriptions are also welcome. (Any sum up to £1).

To join the Leage of Nations Union at Thirsk, send your name to day, to:

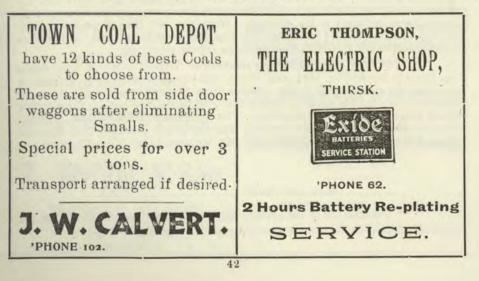
The Secretary, The League of Nations Union, Thirsk & District Branch, THIRSK.

A Suggestion.

During recent years at least one old custom has lapsed completely in the village of Sandhutton. With the development of Motor traffic and the close association of town and country, it is to be expected that other customs and traditions will also become things of the past, at no distant date.

It is suggested, that some resident in every parish should compile a written record of old customs, traditions and beliefs before they are forgotten, and that such records should be carefully preserved.

Anyone interested in this matter is invited to get into communication with Mr Norman Cradock, Sandhutton, Thirsk.



Our Thriller.

"A Damsel in distress."

The girl was a little quieter now, her sobs had almost ceased. Mr. Jones was rather glad. It upsets a fellow to hear a girl sobbing like that, she seemed so young too, yet what could he do. He was helpless even to comfort her.

He gazed at her rather lovingly, how pretty she looked, what soft fluffy hair, how graceful and slim in that pale filmy thing she wore, in fact how altogether adorable.

Mr. Jones pulled himself up with a jerk. Come, these thoughts were foolish, the girl was nothing to him, he had never seen her until to-night, why did he let her work upon his feelings in this manner?

The story she had just told was indeed a harrowing one. What would happen to her eventually, Mr. Jones had not the slighest idea. However, it was not his affair, he would get out of it as soon as possible, and perhaps, never see her again.

He shuffled his feet, and moved uneasily in his chair, leaned forward and knocked the ashes from his pipe. The girl looked up, the tears were still on her cheeks, and the light from the fire made them sparkle as Mr. Jones had never seen tears sparkle before. He sighed.

Appealingly she looked at him, and twisting a small wet handkerchief agitatedly in her fingers, she said in a low husky voice, "If only someone could help me, but—despairingly—it is almost too late" He will be here at any moment now. Tell me what can I do? The sobs broke out afresh.



Our Thriller (CONTINUED).

Mr. Jones didn't know what the deuce she could do, things were certainly in a frightful mess. In his innermost heart though he thought she deserved most of it, if what she had said to-night was true.

She moved away from the fire, and came towards Mr. Jones, but even as she did so, the door was slowly opened. The girl stopped suddenly as she caught the sound, and a look of terror crossed her face. Swiftly a man entered, and with a harsh laugh, crossed the room, and caught her roughly by the arm.

Mr. Jones involuntary stiffened, but still did not move from his chair.

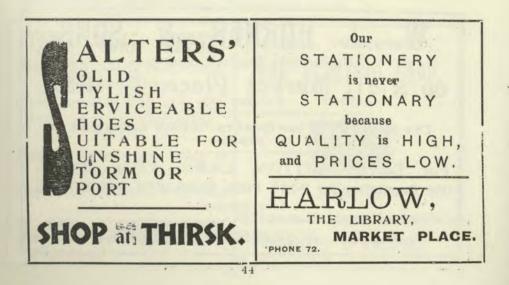
"So my dear" said the man, "Here I am again," I see I was expected. He gave a low snarling laugh, and suddenly brandished a riding whip, as though to strike the girl. The girl screamed and struggled helplessly.

Mr. Jones stood up, and amid ear piercing shrieks and sickening sounds of blows, he quietly passed through a small door at the side which had been hidden by a heavy curtain.

Out in the street once more, M1. Jones breathed more freely. It was raining slightly, and he pulled up his coat collar and hurried along. Although he passed a policeman at the corner of the street, he did not stop and ask for assistance.

Mrs. Jones bustled into the hall as her husband was hanging up his overcoat. "Well dear, and what do you think of the Talkies?"

Q.U.D.



History.

Another day is ended, Another evening come, Another task completed, Another day's work done.

Another lesson learned, Another sin forgiven, Another friend departed, Another thought of Heaven

Another placid evening, Another book to read, Another barvest reaped, Another sown seed.

Another battle ended, Another sorrow healed, Another storm abated, Another friendship sealed.

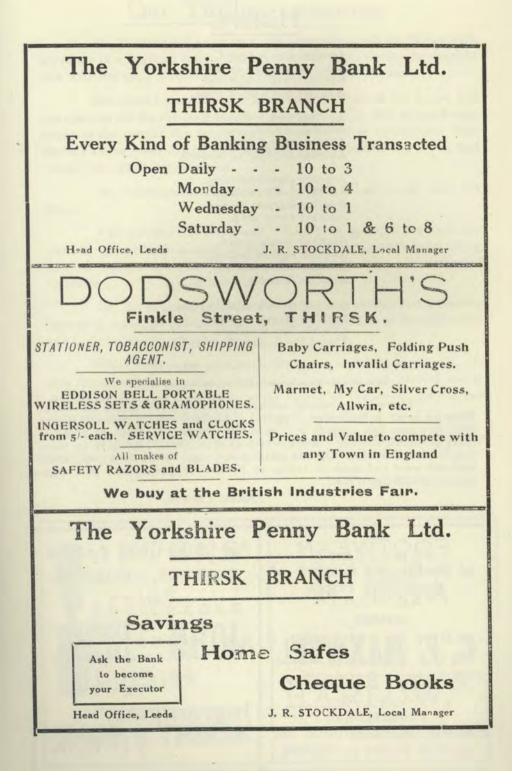
Another cloudy time to pass, Another stream to stay, Another and Another, Thus Life goes on its way.

E. T., 1915.

"There is a perennial nobleness, and even sacredness in Work. Were he never so benighted, forgetful of his high calling, there is always hope in a man that actually and earnestly works: In idleness alone is there perpetual despair. Work, never so Mammonish, mean, is in communication with Nature. The real desire to get work done, will itself lead one more and more to truth, to Nature's appointments and regulations, which are truth."

Thomas Carlisle.





Come and Listen to the Band.

THIRSK & DISTRICT Agricultural SHOW,

HELD IN THE PARK, THIRSK, Wednesday, July 30th, 1930, By kind permission of J. Bell, Esq., J.P.

President: A. J. WALKER, ESQ. J.P.

Special engagement of the Famous

Creswell Colliery Institute Band.

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The Northern Echo Mystery Man during the Show and Evening Entertainment. He will award 10/- Treasury Notes to selected readers displaying a current copy of the Northern Echo. Make sure of your Northern Echo on July 30th, Show

THIRSK & DISTRICT AGRICULTURAL SOCIETY.

£50 in Vouchers given away, Further particulars see Books of Tickets 22 for 10/-Goods to the value of any Voucher will be supplied by any Tradesman in Thirsk or your District.

Admission to Show 10 a.m. to 5 p.m. 1/6. Children under 12 half-price.

Ground to be cleared after Leaping Classes. Anyone desiring to stay and have tea on the Ground must purchase Tickets for the Evening Entertainment.

SPECIAL EVENING ENTERTAINMENT and SPORTS. Admission 6 p.m. to 10 p.m. 1/-Dancing in Marquee from 9 p.m.

Cheap Tickets over a 60 miles radius by the L.N.E. Railway Co. Buses from all parts pass the Show Ground.

E. Gordon Avre, Secretary, Ingramgate, Thirsk.



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